



REESE MUNTEAN

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 778-984-4784

 Vancouver, Canada

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SKILLS & EXPERTISE

Qual/Quant/Mixed/Visual
Research Methods

User Experience Research

Value Sensitive Design

Project Management

Media Production

Collaboration

EDUCATION

PhD / Interactive Arts & Technology*

Simon Fraser University

August 2024

**Interdisciplinary program - subject areas include anthropology, human-computer interaction, and virtual reality*

MA / Interactive Arts & Technology*

Simon Fraser University

**Interdisciplinary program - subject areas include anthropology, human-computer interaction, and tangible computing*

BFA / Photography & East Asian Studies

New York University

PROFILE

A curious, empathetic, and a detail-oriented researcher and visual storyteller, I am currently pursuing my PhD to understand how technology and media shape historical narratives, ethics, and diverse cultures. My work encompasses the collaborative development and evaluation of new technology and ethnographic media projects with a focus on values, ethics, cultural heritage, and sustainability.

EXPERIENCE

RESEARCH ASSISTANT

Simon Fraser University, Vancouver, Canada / September 2013 – Present

I am part of the Making Culture Lab, an interdisciplinary research group and production studio grounded in media-making and ethnography of media in social practice with particular interests in materiality, ethics, and diverse cultures of making.

General responsibilities include:

- Assisting with research, design, and production of ongoing projects including collaborative ethnographic media production, gallery installations, databases, and online exhibitions
- Evaluating projects through usability testing, user interviews, surveys, and field studies
- Writing and reporting research in conference papers, journal publications, and presentations

Major project roles include:

- Project manager, videographer, and co-producer, for *Sustainable Consumption and Production in 360*, a series of 360° videos showcasing sustainability projects of the United Nation's One Planet Network, as well as researcher designing and conducting evaluations of the project
- Project manager, co-designer, and photographer for *belongings*, an interactive tangible tabletop in the "čəsnaʔəm, the city before the city" exhibition at the Museum of Anthropology at the University of British Columbia, as well as researcher conducting visitor studies resulting in design recommendations

PHOTOGRAPHER, VIDEOGRAPHER, & 360° PRODUCER

Reese Muntean / June 2007 – Present

- Plan, produce, and execute projects, including the coordination of equipment, travel & transportation, clients, and other resources
- Clients include the United Nations Environment Programme, WWF, University of British Columbia

RESEARCH INTERN

Microsoft Research, Cambridge, UK / May 2021 – August 2021

- Designed and conducted in-person visual ethnographic research, developed recommendations for ongoing and future AI work, reported findings and implications, and supported ongoing activities of AI product development and sales teams